



SCHOOL PROJECTS

The School operates a dynamic range of publications, projects and events – many of which involve JMS students.

GROCOTT'S MAIL

Grocott's Mail is a weekly newspaper that serves the community of Grahamstown and provides a space where students in the School can gain hands-on experience. It is the oldest independent newspaper in the country and provides a unique opportunity for students to learn how a newspaper works. This year a range of our specialisation students will work in the Grocott's Mail newsroom. The production of the newspaper takes place in the School.

GROCOTT'S DIGITAL

Grocott's Digital is a cutting edge intervention that leverages the convergence of traditional print news with dynamic online platforms and gives students a vibrant avenue of learning in this sphere. Students produce online news and features, and explore the craft of story-telling through text, sound, pictures and video on live web platforms. Grocott's Digital includes Grocott's Online and a digital subscription of the newspaper, social media and networks that extend the publisher's market and reach, as well as Grahamstown Now – a realtime mobile web platform.

THE RHODES JOURNALISM REVIEW is a specialist magazine for journalists. The contributors consist of practitioners in the field, media experts, academics, monitors and researchers. The Rhodes Journalism Review takes a strongly interventionist stance, setting agendas and promoting debates on critical media issues for journalists. It communicates successfully with striking and highly accessible design. The magazine is an integral part of the School of Journalism and Media Studies' outreach to the wider world of journalism in South and

Southern Africa, and into the rest of Africa. A monthly web-based version RJRALIVE is published at www.rjr.ru.ac.za

SOUTH AFRICAN RESERVE BANK CENTRE FOR ECONOMICS JOURNALISM (SARBCEJ)

Funded by the South African Reserve Bank, the Centre was established to improve the quality of economics journalism on the continent through teaching, research and engagement with industry. SARBCEJ, situated in the JMS, offers a Post-Graduate Diploma in Economics Journalism, a part-time, two-year course targeting working journalists, and contributes to teaching economics journalism in fourth year and on the regular Post-Graduate Diploma in Journalism. SARBCEJ also administers scholarships for the standard Post-Graduate Diploma. The SARBCEJ website is <http://sarbcej.ru.ac.za/>

CUE ONLINE

Cue Online is run daily during the National Arts Festival. This includes a website, mobile site, online advertising, and social media and networking channels. The team also produces and promotes original stories and complementary multimedia (audio slideshows, online video, podcasts) for Cue's wired audiences.

CUE RADIO is an annual radio training project run by the school. Students produce professional broadcast material about the National Arts Festival, and are supported by school staff and top industry professionals. Although Cue Radio is a relatively young initiative, it has quickly established itself as a vital training ground for radio and a space for innovative news production – particularly in the burgeoning field of culture and entertainment radio!

CUETV is the annual special television training project run by the school, in which students produce television material about the National Arts Festival, and are supported by school staff. CueTV has taken many forms over the years, from a local broadcast to a continent-wide satellite channel and online viewing site. If CueTV is convened, working on CueTV is compulsory for JMS4 TV students, unless otherwise arranged with the TV4 lecturer – and no student would want to miss this amazing opportunity to shoot breath-taking material.

RUTV is a local news and current affairs programme produced by television students. Students generate story ideas, shoot, write and edit these stories and then go on to produce a programme. The end product is web streamed to the AMM foyer monitors and other venues on campus. Stories vary widely – from trends, news and human interest stories in greater Grahamstown, to campus-based student issues. The RUTV4 Film Festival is a prestigious annual event, where all fourth year television students' top documentaries are shown. <http://rutv4.ru.ac.za> YOUTUBE: <https://www.youtube.com/user/paddyd2>

SOL PLAATJE INSTITUTE FOR MEDIA LEADERSHIP (SPI)

The Sol Plaatje Institute for Media Leadership is the School's media management training arm. Its core purpose is to enable recent graduate and working professionals to develop the skills and knowledge they need to lead successful media enterprises. The Institute's educational and training activities include the Postgraduate Diploma in Media Management and a basket of short courses that target editors and managers of print, broadcast and on-line media. The Institute will offer the following short courses:

SPI SHORT COURSE DATES 2019:

- » ESSENTIALS OF DIGITAL MEDIA MANAGEMENT
4–8 March (Johannesburg)

16–20 September (Johannesburg)

- » ESSENTIALS OF BROADCAST MANAGEMENT
25–29 March (Johannesburg);
- » GOVERNMENT MEDIA: ESSENTIAL TOOLS FOR EDITORS AND JOURNALISTS
20–24 May (Grahamstown)
19–23 August (Grahamstown)
21–25 October (Grahamstown)
- » ESSENTIALS OF MEDIA LAW AND ETHICS IN THE ERA OF DIGITAL AND SOCIAL MEDIA
3–7 June (Johannesburg)
- » ESSENTIALS OF PRINT MEDIA MANAGEMENT
24–28 June (Johannesburg)
- » ESSENTIALS OF NEXT NEWSROOM MANAGEMENT
15–19 July (Johannesburg)

In addition to its regular offerings the SPI also designs and facilitates tailor-made programmes for a variety of organisations interested in promoting sustainable media in Africa. The Institute also conducts research into aspects of media management policy and practice and its research department frequently produces short books and research reports of interest to people in the media industry.

Go to <http://spi.ru.ac.za/> or contact the short course coordinator: spi@ru.ac.za.

THE PUBLIC SERVICE ACCOUNTABILITY MONITOR (PSAM)

The Public Service Accountability Monitor (PSAM) has been engaged in social accountability monitoring since 1999. PSAM works across Southern Africa and aims to improve public service delivery and the progressive realisation of human rights by

using various social accountability monitoring tools to monitor the public resource management cycle. These tools enable citizens to hold government officials accountable for the delivery of services and the performance of their duties.

PSAM also offers a training course which provides an introduction to a rights-based approach to social accountability monitoring, the social accountability system and a complete set of tools for public resource management monitoring (budget analysis, expenditure tracking, performance monitoring, integrity monitoring, oversight tracking). The course is aimed at members of civil society engaging in, or planning to engage in, social accountability monitoring and advocacy work (in particular, decision-makers and trainers on social accountability monitoring and advocacy). It also targets Parliamentarians and journalists who routinely cover Parliament and government in their work.

PLEASE VISIT THE PSAM WEBSITE FOR MORE INFORMATION AND DATES OF THE COURSES:

